



Introducing our newest program

Leading Culture, Change, and Engagement

We are excited to introduce you to our new program: Leading, Culture, Change, and Engagement. This three-day program will be held on-site at Truist Leadership Institute and will equip executive and senior leaders with the skills needed to excel in three of the hottest topics in leadership right now: Building and maintaining culture, leading change, and optimizing engagement.

Here's what you need to know

Who is it for? CEOs, COOs, CFOs, HR Directors, and other senior-level executives

When is it? We have three sessions for Truist clients and prospects in 2022:

- August 24th, 25th, 26th
- October 10th, 11th, 12th
- November 15th, 16th, 17th

How much does it cost? \$4,950 per participant

- \$4,450 when a company buys 5 seats or more
Pricing includes: Program assessments, overnight accommodations at our campus in Greensboro, NC, and breakfast and lunch onsite.

How many participants in each session: Maximum of 20.

- A minimum of two participants per company is recommended to enhance their ability to apply learnings.

Organizations experiencing any of the below would be great candidates for this program:

- Rapid growth
- Mergers and acquisitions
- Next-Generation/new leadership taking over
- Fighting to attract and retain the best talent
- Launching new products or key initiatives
- Dealing with industry-wide changes that are impacting the way they do business

Ready to sign up? Click here to register:

[Register](#)

How can I take the next step?

Contact your Truist representative or one of our Truist Leadership Institute Business Advisors to answer any questions you may have.



**Amy
Eidemiller**

Regions: Pennsylvania
District of Columbia
Maryland
Virginia
West Virginia

Amy.Eidemiller@truist.com

717-575-8938



**Donald
Geletko**

Regions: North Carolina
Kentucky
Ohio
Texas

Donald.Geletko@truist.com

412-780-7807



**Michael
Barnes**

Regions: Tennessee
South Carolina
Georgia
Florida
Alabama

Michael.Barnes@truist.com

843-614-3503



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